



Ad Guidelines

theclubexclusive.com | designdept@theclubexclusive.com | 561-223-6198

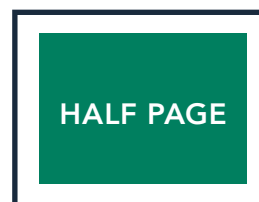
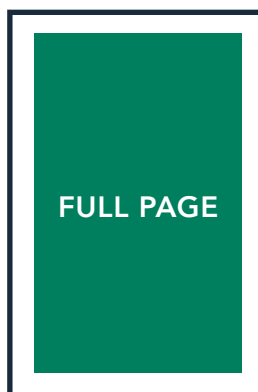
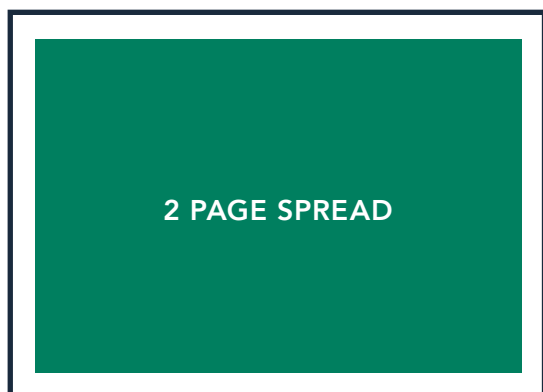
IF YOU WILL BE PROVIDING YOUR OWN AD / ARTWORK:

- Please email your ad / artwork in High Resolution.
- Please **DO NOT** include any crop or printers marks.
- We accept the following filetypes (**PDF, JPG, PNG, PSD, TIFF**)
- We **DO NOT** accept Microsoft Publisher Files, Please convert your .PUB files to PDF before sending.

IF WE WILL BE DESIGNING YOUR AD FOR YOU:

- Please communicate with us via email (preferred) as we will be able to track your design process and your revision requests to your exact specifications. However, if you would like to speak with the Art Dept, please call us at: **561-223-6198**
- When providing Artwork or Assets, please send the Highest Resolution available, we will accept the following formats (**PDF, JPG, PNG, PSD, TIFF**)
- Please **DO NOT SEND** - Scanned or Faxed images, they typically do not print well.
- We **DO NOT** accept Microsoft Publisher Files, convert your .PUB files to PDF.

| AD SIZES | TRIM | BLEED | SAFE/LIVE AREA |
|-----------------------|----------|----------------|----------------|
| 2 Page Spread | 10" x 8" | 10.25" x 8.25" | 9.75" x 7.75" |
| Full Page | 5" x 8" | 5.25" x 8.25" | 4.75" x 7.75" |
| Half Page | 5" x 4" | 5.25" x 4.25" | 4.75" x 3.75" |
| Quarter Page / Banner | 5" x 2" | 5.25" x 2.25" | 4.75" x 1.75" |



PLEASE DO NOT INCLUDE CROP MARKS - PRINT RESOLUTION AT 300 PPI